



SPONSORSHIP PROGRAM

Huggable hope for children and families living with cancer.



FOR SPONSORS

Thank you for your interest in Gabe's Chemo Duck Program. It is our mission to provide education and comfort to children living with cancer through therapeutic tools and medical play. By agreeing to become a sponsor of our Chemo Duck Program, you are committing to making a difference in the lives of many special children and their families.

Our program is a comprehensive educational program developed specifically for children and families going through cancer treatment. The program includes a 12-inch, soft Chemo Duck used for medical play therapy; a bilingual companion overview book; printable activity book; as well as an educational DVD that includes a cartoon about the program.

By supporting our program, you are allowing us to provide a powerful educational program to pediatric cancer patients. Chemo Duck has been shown to assist children in understanding the changes occurring in their lives and to promote comfortable communication between families.

We are honored to work with children's hospitals around the country. Many hospitals use our Chemo Duck Program in order to offer medical educational tools to their patients. We work closely with the child life departments at the hospitals to ensure children and their families obtain the full benefit of our program.

Gabe's Chemo Duck Program is a trademarked program offered by Gabe's My Heart, a nonprofit organization that supports children and families living with cancer. Gabe's My Heart collaborates with child life specialists from around the country to support our affiliate hospitals and provide accurate and helpful information to their patients and families.

FOR SPONSORS

What materials are included in the program?

When you sponsor a hospital at any of the listed levels, the hospital will receive the following:

- One training booklet with useful information about Gabe's Chemo Duck Program. The booklet includes information and instructions on how to effectively distribute our program to families and highlights of our **Parent-to-Parent** resources.
- One copy of the Chemo Duck DVD that shows parents how to use the Chemo Duck.
- A pre-determined inventory of Port-A-Cath and Hickman Brovaic ducks to distribute to the children. Each duck is accompanied with an introductory book, "Meet Chemo Duck."
- Copies of the "I'm Still Me" activity book. This thought-provoking and educational workbook is designed to address topics relevant to the cancer diagnosis and appeals to children of all ages.
- Access to our printable materials including the **Parent-to-Parent Guide**; a book developed by families who have experienced childhood cancer first hand. This guide offers knowledge and insight into creating a pathway through childhood cancer.



GABE'S CHEMO DUCK PROGRAM SPONSORSHIP LEVELS

Tier 1 - Adopt a Flock

You can adopt six or more ducks and donate them to a hospital of your choice. Donations can be made directly online. Donors that commit at this level will receive:

- A personalized certificate to display in your facility
- Name recognition on the Chemo Duck website
- Acknowledgement on social media accounts and Chemo Duck Chatter, our e-newsletter

Tier 2 - Annual Hospital Sponsor

This package gives donors the exclusive rights to provide a hospital with Chemo Ducks on an annual basis. Our staff will work with you to set up a customized program with the hospital of your choice. To donate at this level, you are agreeing to offer your support for one calendar year. Donors that commit at this level will receive benefits from Tier 1, as well as:

- Feature article in *Chemo Duck Chatter*, our e-newsletter
- Logo and link on the Chemo Duck website
- Plaque to display at your facility
- Your logo featured on the sponsorship page of the "I'm Still Me" activity book that accompanies every Chemo Duck for one year



Tier 3 - Corporate Sponsorship (\$7500)

This is a perfect donor package for a corporation that is looking to support Gabe's Chemo Duck Program. Donors that commit at this level will receive Tiers 1 and 2 benefits as well as:

- Press release about sponsorship sent to all Chemo Duck media contacts
- Either 180 Chemo Ducks (to be distributed among no more than three hospitals) with personalized Chemo Duck T-shirts with your logo in one color on the back accompany each Duck; or 240 Chemo Ducks (to be distributed over a two to three year period depending on the need)

Sponsorship opportunities for new products are also available. You will receive your logo and product permanently linked on the Chemo Duck website.

Please contact info@chemoduck.org to customize a sponsorship package that fits your needs. Minimum order of six ducks at \$30 each is required and multiples of six thereafter.

Please note that in order to respect the privacy of families and to protect the integrity of the Chemo Duck Program, only hospital staff, not sponsors or donors, deliver Chemo Ducks to patients.

